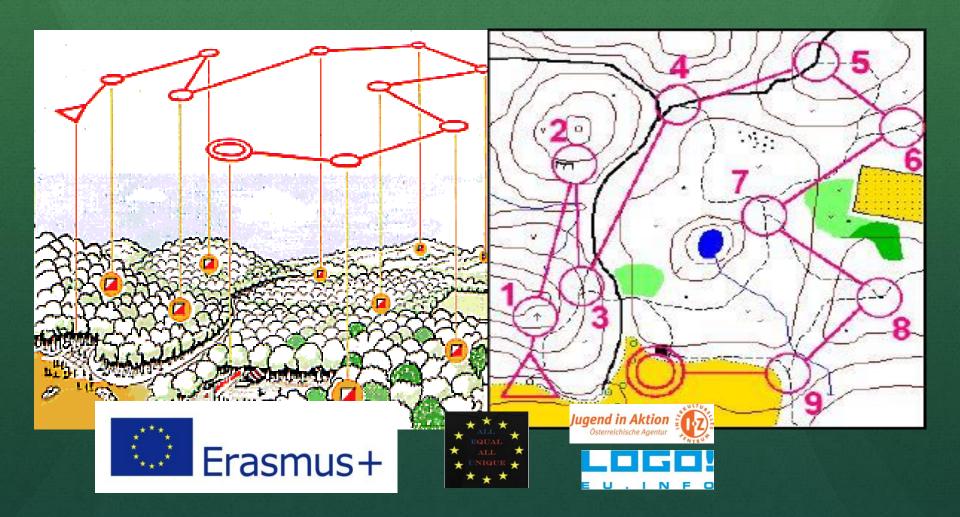






- An orienteering course shown from over the terrain....
- ...and the corresponding map





Other forms of orienteering

Mountainbike -orienteering (MTB-O)







Ski- orienteering (Ski-O)





History

- This sport was born in the scandinavian forest.
- In 1919, the first orienteering competition was held in Stockhom with about 200 participants.
- In Middle-Europe the sport came up in the last 50 years.
- Orienteering is known in more than 100 countries...
- In Scandinavia there are competitions with more than 30 000 participants.







How to promote Orienteering?

- Promovideo
- TV
- Social Network/ Internet
- Promoevents
- City Sprints
- Presentation (including O-memory)
- Communication







